

Simplified Pricing Guide

Home Fluorides

Colgate® PreviDent®
5000ppm
(1.1% Sodium Fluoride) Toothpaste
Rx only

<p>Booster Plus</p> <p>PreviDent® 5000ppm Booster Plus toothpaste (1.1% Sodium Fluoride) Contains Tri-calcium Phosphate</p>	<p>Kids</p> <p>PreviDent® 5000ppm Kids toothpaste (1.1% Sodium Fluoride) Contains Tri-calcium Phosphate</p>	<p>Orthodontics</p> <p>PreviDent® 5000ppm Ortho Defense toothpaste (1.1% Sodium Fluoride) Contains Tri-calcium Phosphate</p>
<p>Enamel</p> <p>PreviDent® 5000ppm Enamel Protect toothpaste (1.1% Sodium Fluoride, 5% Potassium Nitrate) Contains 5% Potassium Nitrate</p>	<p>Sensitivity</p> <p>PreviDent® 5000ppm Sensitive toothpaste (1.1% Sodium Fluoride, 5% Potassium Nitrate) Contains 5% Potassium Nitrate</p>	<p>Dry Mouth</p> <p>PreviDent® 5000ppm Dry Mouth toothpaste (1.1% Sodium Fluoride) SLS free formula</p>

			CATALOG PRICE	COLGATE CARE PLAN	
FLUORIDE THERAPY ITEM #	HSD ITEM #	QTY	PRICE	QTY	PRICE
PreviDent® 5000 ppm Kids (1.1% Sodium Fluoride)	543-0284	1-47	\$16.99	48+	\$10.89
PreviDent® 5000 ppm Booster Plus (1.1% Sodium Fluoride) Spearmint	543-0219	1-47	\$16.99	48+	\$10.89
PreviDent® 5000 ppm Booster Plus (1.1% Sodium Fluoride) Fruitastic	543-0220	1-47	\$16.99	48+	\$10.89
PreviDent® 5000 ppm Ortho Defense (1.1% Sodium Fluoride)	543-0233	1-47	\$16.99	48+	\$10.89
PreviDent® 5000 ppm Enamel Protect (1.1% Sodium Fluoride, 5% Potassium Nitrate)	543-0218	1-47	\$16.99	48+	\$10.89
PreviDent® 5000 ppm Dry Mouth (1.1% Sodium Fluoride)	131-3943	1-47	\$16.99	48+	\$10.89
PreviDent® 5000 ppm Sensitive (1.1% Sodium Fluoride, 5% Potassium Nitrate)	543-0221	1-47	\$16.99	48+	\$10.89

<p>Colgate® PreviDent® 5000 Plus (1.1% Sodium Fluoride) Toothpaste - Rx only</p>	<p>Colgate® PreviDent® Brush-on Gel (1.1% Sodium Fluoride) Rx only</p>	<p>Colgate® Gel-Kam Home Care® Gel (0.4% Stable Stannous Fluoride)</p>
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FLUORIDE THERAPY ITEM #	HSD ITEM #	QTY	PRICE	QTY	PRICE
PreviDent® 5000 Plus (1.1% Sodium Fluoride) Spearmint	543-0213	1-47	\$16.99	48+	\$10.89
PreviDent® 5000 Plus (1.1% Sodium Fluoride) Fruitastic	543-0222	1-47	\$16.99	48+	\$10.89
PreviDent® Gel (1.1% Sodium Fluoride) Mint	543-0216	1-47	\$9.99	48+	\$9.79
PreviDent® Gel (1.1% Sodium Fluoride) Berry	543-0217	1-47	\$9.99	48+	\$9.79
Gel-Kam® Home Care Gel (0.4% Stable Stannous Fluoride) Mint	543-6347	1-47	\$7.99	48+	\$7.69
Gel-Kam® Home Care Gel (0.4% Stable Stannous Fluoride) Fruit & Berry	543-6567	1-47	\$7.99	48+	\$7.69
PreviDent® Rinse 16oz (0.2% Neutral Sodium Fluoride)	131-3957	1-47	\$9.99	48+	\$8.99

In-Office Fluorides

Colgate® PreviDent®
Varnish
(5% Sodium Fluoride)
Rx only

<p>✓ Penetrates enamel ✓ Protects teeth ✓ Easy to apply</p>			

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FLUORIDE THERAPY ITEM #	HSD ITEM #	QTY	PRICE	QTY	PRICE
PreviDent® Varnish (5% Sodium Fluoride) Raspberry	543-0121	1-4 boxes	\$89.99	5+ boxes	\$74.99
PreviDent® Varnish (5% Sodium Fluoride) Mint	543-0120	1-4 boxes	\$89.99	5+ boxes	\$74.99
PreviDent® Varnish (5% Sodium Fluoride) Grape	543-0148	1-4 boxes	\$89.99	5+ boxes	\$74.99
PreviDent® Varnish (5% Sodium Fluoride) Caramel Sundae	129-8852	1-4 boxes	\$89.99	5+ boxes	\$74.99

Mouthwash & Oral Rinses

<p>Active Prevention</p> <p>Colgate Total® Active Prevention Mouthwash Anti-gingivitis/ Anti-plaque Mouthwash</p>	<p>Orthodontic Anti-cavity Rinse</p> <p>Colgate® Phos-Flur® Ortho Defense Rinse Anti-cavity/Helps prevent white spots</p>	<p>Antiseptic Rinse</p> <p>Colgate® Peroxyl® Mouth Sore Rinse Oral Sorebriending Agent/Oral Wound Cleanser and Antiseptic Rinse</p>
<p>Anti-cavity (Rx)</p> <p>Colgate® PreviDent® Rinse (Rx only) Maximum Strength Dental Caries Preventive</p>	<p>Gingivitis (Rx)</p> <p>Colgate® PerioGard® Oral Rinse (Rx only) Anti-microbial Rinse to Treat Inflamed Gums</p>	

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ORAL SPECIALTY ITEM #	HSD ITEM #	QTY	PRICE	QTY	PRICE
PerioGard® Oral Rinse 16oz (Chlorhexidine Gluconate Oral Rinse USP, 0.12%)	543-0242	1-47	\$9.99	48+	\$6.99
Peroxyl® Antiseptic Rinse 16.9oz	543-0175	1-35	\$6.29	36+	\$5.39
Peroxyl® Antiseptic Rinse 32oz	543-0251	1-35	\$8.29	36+	\$7.79
Peroxyl® Antiseptic Rinse 10mL	543-6467	1-2 boxes	\$29.39	3+ boxes	\$24.39
Total® Active Prevention Mouthwash 1L	543-0310	1-9 cases	\$26.99	10+ cases	\$24.79
Total® Active Prevention Mouthwash 60mL	543-0311	1-9 cases	\$22.99	10+ cases	\$21.99
Phos-Flur® Ortho Defense® Rinse 16.9oz (Sodium Fluoride and Acidulated Phosphate) Mint	543-0204	1-11 cases	\$45.99	12+ cases	\$30.99
Phos-Flur® Ortho Defense® Rinse 16.9oz (Sodium Fluoride and Acidulated Phosphate) Grape	543-0205	1-11 cases	\$45.99	12+ cases	\$30.99
PreviDent® Rinse 16oz (0.2% Neutral Sodium Fluoride)	131-3957	1-47	\$9.99	48+	\$8.99

Professional Whitening

Dramatically Whiter Teeth

Colgate® Optic White® Professional In-Office Whitening

Colgate® Optic White® Stay Bright Kit
Included with every purchase at no extra cost

<p>Colgate® Optic White® Professional Take-Home Whitening</p>	<p>Colgate® Optic White® Professional Whitening Refill Pen</p>
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			CATALOG PRICE	COLGATE CARE PLAN	
WHITENING ITEM #	HSD ITEM #	QTY	PRICE	QTY	PRICE
Take-Home Kit (6% Hydrogen Peroxide)	543-0261	1-47	\$95.99	48+	\$84.99
Refill Pen (6% Hydrogen Peroxide)	543-0274	1	\$34.99	32+	\$30.99
In-Office + Stay Bright Kit (10% Hydrogen Peroxide), Pro Series Power Brush, Pro Series Whitening Paste (3oz), Advanced Whitening Mouthwash (8oz)	543-6203	1-47	\$149.99	48+	\$114.99